#### **EMPLOYMENT**

# Principal & Attorney at Law Cooper Shattuck, LLC

**2017 – Present** 

Tuscaloosa, Alabama

 Practice focused on alternative dispute resolution (mediation and arbitration); also represents and consults on lawyer discipline, complex litigation, negotiations, higher education, Title IX, environmental law, government relations, ethics, personal, small business, and nonprofit law, and corporate general counsel

Principal 2017 – Present

# Cartography Consulting, LLC

Tuscaloosa, Alabama

- Marketing and consulting firm focused on providing services to professionals, nonprofits, associations, governments, and public interest groups
- Parent entity of Alabama Mediation Training, providing mediator and mediation training (including that required for membership on the Alabama state court mediator rosters) and other continuing legal education courses

General Counsel 2012 – 2017

## The University of Alabama System

Tuscaloosa, Alabama

- Coordinated, managed, and administered legal strategies and services to entire University of Alabama System, including 3 campuses, health system (including hospital and insurer), and over 50 affiliated entities, with an operating budget of \$5.5 billion, over 38,000 employees, and \$1.2 billion pooled investment endowment
- Managed legal office with \$5 million budget, over 40 personnel, and \$2 million in annual outside counsel fees
- Coordinated with an unaffiliated 501(c)(6) organization to communicate, educate and inform of benefits of higher education
- Served on the Chancellor's senior staff
- Advised senior staff and board of trustees on legal and ethics matters

## Special Counsel 2012 – 2017

# Deepwater Horizon/BP Oil Spill Matters and Governor Robert Bentley

- Managed, coordinated, and led Governor's trial team in anticipation of trial of state's damages, including pre-trial, discovery, and expert witness evaluation, association and assessment
- Led negotiation team which negotiated \$1 billion settlement with BP for state's economic losses
- Led negotiation team which negotiated \$20 million settlement with Transocean for its contribution toward the state's damages
- Coordinated negotiation of the state's portion (over \$1.3 billion) of Clean Water Act fines and penalties (to be received through the RESTORE Act) and natural resource damage assessment funding which totals over \$20.3 billion
- Coordinated, reviewed, and drafted press statements and talking points for Governor related to trial and settlement

## Executive Director 2014 – 2017

#### The University of Alabama System Gulf State Park Project

Tuscaloosa, Alabama

- Led team in coordinating design and construction of \$135 million project including a 350-room beach-front lodge and adjoining meeting space for over 1,000, a beach-front interpretive center, a research and education center, and park-wide enhancements to Alabama's 6,150-acre Gulf State Park
- Managed and reported finances and progress internally, within the state and as required by agreement with BP
- Oversaw request for proposal process for and recommendation of professionals, then negotiating contracts with selected firms
- Supervised contract bid process for hard construction elements
- Managed press and messaging for Project
- Coordinated with legislatively created Gulf State Park Project Committee

# Chief Legal Advisor Governor Robert Bentley

2011 - 2012

Montgomery, Alabama

- Advised and counseled Governor on all matters affecting state governance, which included:
  - o Preparing Governor for all meetings of boards on which he served, including verification of compliance with Open Meetings Act, governing documents, and enabling legislation
  - Preparing Executive Orders
  - o Reviewing legislation and preparing Executive Amendments and veto messages
  - o Drafting legislation and suggesting language for proposed legislation
  - o Reviewing and advising Governor on financial matters affecting the state involving bonds, Constitutional and statutory restrictions on financing and spending, and budget constraints
  - Reviewing all contracts with the State of Alabama and its departments and agencies, and advising Governor on same, including contracts regarding construction, professional and other services and purchases
- Managed all litigation in which the Governor was a party, which included:
  - o Monitoring and reviewing all litigation involving every state agency or department
  - Coordinating, monitoring, and approving employment of all outside counsel for every state agency and department
- Chaired Governor's BP Oil Spill Task Force, which included:
  - o Gathering, organizing, and coordinating all communications, agreements and proposals between the state and its departments and agencies and BP
  - Organizing, supervising, and leading the effort to calculate the state's economic and natural resource damages caused by the oil spill of 2010
- Negotiated with BP executive management and lead legal counsel on state's economic and natural resource damages
- Monitored legal activities in Multi-District Litigation involving *Deepwater Horizon*
- Served as lead trustee representative for State of Alabama for Natural Resource Damage Assessment (NRDA) Trustee Council, consisting of five gulf states and federal agency representatives, which included:
  - Chairing Executive Committee of NRDA Trustee Council
  - Serving on small group which negotiated \$1 billion and Early Restoration Framework Agreement
  - Implementing \$1 billion Early Restoration efforts with the selection of projects and negotiation of damage offsets with BP
  - O Supervising assessment of natural resource damages caused by the oil spill
- Served as primary coordinator of state's efforts in "Water Wars" litigation involving competing claims with Georgia and Florida regarding shared water basins, which included:
  - o Coordinating with outside counsel
  - Leading negotiations with other states
  - o Informing and advising Governor on related issues
- Initiated administration's efforts to analyze and propose a state-wide water management plan
- Reviewed and advised Governor regarding economic development proposals and agreements
- Coordinated resolution of legal issues arising from devastating tornadoes on April 27, 2011
- Reviewed press statements regarding legal issues and provided comment to press regarding legal issues
- Reviewed, coordinated, and advised Governor on compliance with Ethics Commission and ethics laws

# Attorney/Shareholder Rosen Harwood, P.A.

1998 - 2011

Tuscaloosa, Alabama

- Practiced in the areas of construction/surety, employment law and litigation, environmental litigation, consumer finance litigation, general litigation, general business advising, and counseling
- Served on firm management committee
- Served on firm compensation committee
- Established firm mentor program
- Led firm involvement in development of new office building

#### Attorney/Shareholder

1990 - 1998

## Hubbard, Smith, McIlwain, Brakefield and Shattuck, P.C.

Tuscaloosa, Alabama

 Practiced in the areas of bank and financial services litigation, lender liability, construction/surety, employment law and litigation, and general litigation

#### **BAR ADMITTANCE**

#### Alabama (1990)

- Alabama State Courts
- U.S. District Courts for the Northern, Middle, and Southern Districts of Alabama
- U.S. Court of Appeals for the Eleventh Circuit
- Various *pro hac vice* admissions

#### **EDUCATION**

Juris Doctorate (1990)

## The University of Alabama School of Law

Tuscaloosa, Alabama

• Bench and Bar Legal Honor Society; Recipient, C. Dallas Sands Student Achievement Award; Phi Delta Phi; Senator, Student Bar Association; President, Student Farrah Law Society

## **Bachelor of Science, Economics (1987)**

Georgia Institute of Technology

Atlanta, Georgia

#### FACULTY

Adjunct Professor of Law (1997 - 2009; 2016 - 2018)

#### The University of Alabama School of Law

Tuscaloosa, Ala.

- Advanced Torts: Deepwater Horizon
- Alternative Dispute Resolution
- Negotiations
- Sales Law

## PROFESSIONAL MEMBERSHIPS AND AFFILIATIONS

#### Alabama State Bar

1990 - Present

- Vice President (2014 2015; 2015 2016)
- Executive Council (2014 2018)
- Bar Commissioner (6th Judicial Circuit, 2003 –2011; At-Large, 2013 2018)
- Disciplinary Commission (2015 2018)
- Disciplinary Panel (2003 2009)
- Search Committee for the Office of General Counsel (2017 2018)
- Chair, Restructure of the Office of General Counsel Task Force (2017 2018)
- Chair, Disciplinary Considerations Task Force (2017 2018)
- Long Range Strategic Planning Task Force (2016 2018)
- Local Bar Task Force (2016 2018)
- Raising Dues Task Force (2015 2018)
- Governmental Liaison Committee (2014 2018)
- Pro Bono and Public Service Committee (Chair, 2021-present; Co-Vice Chair, 2013 2014; 2010 2018)
- Governmental Ethics Task Force (2016 2017)
- Succession Planning Task Force (2015 2017)
- Personnel and Bar Operations Oversight Committee (2014 2017)
- Finance and Audit Committee (2014 2017)

- Unauthorized Practice of Law Committee (2014 2017)
- Chair, In-House Counsel and Government Lawyers Section (2015 2016)
- Legal Food Frenzy Task Force (2015 2016)
- Court Funding Task Force (2015 2016)
- Pro Bono Celebration Task Force (2011 2015)
- Appointee & Chair, Business Litigation and Complex Litigation Study Committee (2015)
- Digital Communications Committee (2014 2015)
- Chair, In-House Counsel and Government Lawyers Task Force (2013 2015)
- History and Archives Committee (2013 2015)
- Judicial Liaison Committee (2011 2015)
- Judicial Resource Reallocation Task Force (Chair, 2011 2012; 2010 2011)
- Humor History Interviews Task Force (2010 2011)
- Technology and the Courts Task Force (2010 2011)

| U.S. District Court for the Northern District of Alabama<br>Panel of Neutrals | 2022 Present   |
|---|----------------|
| Alabama Academy of Attorney Mediators   | 2021 Present   |
| American Arbitration Association  • Panelist                                  | 2019 – Present |
| Association of Professional Responsibility Lawyers                            | 2018 – Present |
| Alabama Law Institute   | 2011 – Present |
| Alabama Supreme Court Commission on Dispute Resolution                        | 2011 – Present |

## Farrah Law Alumni Society

• Board of Trustees (2004 – 2017)

#### **American Bar Association**

• Fellow, American Bar Foundation (2015 – Present)

## **Tuscaloosa County Bar Association**

- Executive Committee (1997-2002)
- President (2000-2001)
- Vice President (1999-2000)
- Secretary/Treasurer (1998-1999)

| Roster of Alabama State Court Mediators                            | 1998 – Present           |
|--|--------------------------|
| Arbitrator, Roster of the Alabama Center for Dispute Resolution    | 1998 – Present           |
| Fellow, Alabama Law Foundation                                     | 2011 – Present           |
| Board of Trustees, Alabama State Bar Foundation                    | 2003 – 2011; 2013 – 2018 |
| University of Alabama Law School Foundation  • Executive Committee | 2013 – 2017              |
| Alabama Sentencing Commission                                      | 2011 – 2013              |

#### OTHER ASSOCIATIONS AND AFFILIATIONS

#### Treasurer, Alabama Association for Higher Education

2015 - 2017

• A 501(c)(6) association organized for the purpose of promoting the common business interests of all nonprofit institutions of higher education in the State of Alabama along with their respective affiliated organizations in the health care, research, and service sectors.

#### **PROFESSIONAL PUBLICATIONS**

- "We're Not in Kansas Anymore: Mediating Tips for Mediators and Lawyers in the Land of Zoom" 83 Ala. Lawyer 34 (2022)
- "Marketing for Lawyers: It's Now or Never" 2 Cumb. L. Rev. Online 119 (2021)
- "Starting a New Law Firm: It's More Than Hanging a Shingle" 79 Ala. Lawyer 100 (March 2018)
- "Alabama's Right of Publicity Act" 76 Ala. Lawyer 256 (July 2015), co-authored with Lee Armstrong
- "Bad Faith: Does it Apply to Sureties in Alabama?" 57 Ala. Lawyer 241 (July 1996)

#### COMMUNITY INVOLVEMENT, AWARDS, AND PUBLIC SERVICE

#### **Druid Arts Award for Volunteer in Theatre (2022)**

 Presented by the Arts Council of Tuscaloosa for dedication as a behind-the-scenes worker, fundraiser, and current president of the Theatre Tuscaloosa board

#### Theatre Tuscaloosa, Board of Directors (2017 - Present)

- President (2021 Present)
- Secretary/Treasurer (2017 Present)

#### Leadership Tuscaloosa

- Chair (2016 2017)
- Vice Chair (2015-2016)

## Black Warrior Council of Boy Scouts of America (2008 – 2011)

• Counsel, Board Member & Executive Council (2008 – 2011)

## FOCUS on Senior Citizens (2006 – 2011)

- President (2009 2011)
- Board of Directors (2006 2011)

#### Order of the Samaritan (2007)

• Presented by the Public Interest Institute, University of Alabama School of Law, for coordinating a project uniting law students and local attorneys to provide legal aid to victims of Hurricane Katrina

## Local Bar Achievement Award (2000 - 2001)

• Awarded to the Tuscaloosa County Bar Association by the Alabama State Bar for a volunteer lawyers program created to assist victims of the tornado that devastated Tuscaloosa County in December 2000

#### **SPEAKING ENGAGEMENTS/COURSES**

#### Alabama Mediation Training (each course taught 4-5 times per year since 2019)

- 20-Hour Civil Domestic Mediation Training Course
- 40-Hour Domestic Mediation Training Course
  - Both courses approved by the Alabama Center for Dispute Resolution for the training necessary for membership on the Alabama state court mediator rosters

#### Alabama Land and Water Law, HalfMoon Seminars

Avoiding, Identifying, and Resolving Ethical issues in Land and Water Transactions (2023)

## **Birmingham Bar Association, ADR Section**

• Panel Discussion on Trending Mediation Topics (2023)

#### **CLE Alabama**

• Five Most Effective Marketing Tools (2023)

#### Western Division Bankruptcy CLE

• Bankruptcy Ethics and Succession Planning (2023)

## Alabama Bankruptcy Assistance Program CLE Update

• Top Ten Mistakes Made In Bankruptcy Mediations (2023)

#### **American Continuing Legal Education Association**

• Marketing Your CLE Event (2023)

#### **Best Practices in Arbitration**

• Alabama State Bar Dispute Resolution Section (2022)

#### 10 Ways to Avoid Legal Ethics Problems

• Alabama State Bar Pro Bono Month CLE (2022)

#### Marketing: Everyone Can Do It

- Alabama Association for Justice Seminar Web (2022)
- Alabama Association for Justice Annual Convention (2022)

#### Mediating Tips for Mediators and Lawyers in the Land of Zoom. We're Not in Kansas Anymore!

• Alabama Center for Dispute Resolution (2021)

## Deepwater Horizon 10 Years Later: Lessons Learned for Restoration Planning

• LSI Natural Resource Damages Seminar (2020)

#### **Top 10 Mistakes Made in Mediation**

- Attorneys Insurance Mutual of the South End-of-Year CLE (2020)
- Alabama State Bar Pro Bono Month Celebration (2021)

## **Top 10 Mistakes Made in Auto Accident Mediations**

University of Alabama School of Law/CLE Alabama Litigating Auto Accident Cases (2020)

#### Legal Marketing 101

- CLE Alabama Tort Law Update (2019)
- Paul W. Brock American Inn of Court (2019)
- Huntsville/Madison County Bar Association (2019, 2021)
- Alabama Association for Justice (2021)

## **Selected Ethics Topics for the Bankruptcy Practitioner**

- Bankruptcy Law CLE Northern District of Alabama, Western Division (2021)
- CLE Alabama Bankruptcy Law Update (2021)

## Lawyer University: Marketing 201: Why, How & What to Watch Out For

- 2018 Alabama State Bar Annual Meeting
- Presentation, marketing for lawyers and law firms
- Panel discussion, disciplinary rules which apply to lawyer marketing and advertising

#### 10 Do's & Don'ts of Crisis Communications

• Tuscaloosa County Bar Association (2018)

## Marketing & Advertising: An Ethics Perspective

• Fidelity National Title Group (2017)

## Annual Ethics & Legal Marketing Update

• Tuscaloosa County Bar Association Annual Meeting (2017)

## Do's and Don'ts of Ethical Legal Marketing

• Tuscaloosa County Bar Association Quarterly Meeting (2017)

## **The Disciplinary Process**

- Lauderdale County Bar Association CLE (2017)
- Dekalb County Bar Association CLE (2017)
- 2017 Pre-Legislative Session Reception (2017)

# **Strengths & Strengths Based Leadership**

- Community Service Programs of West Alabama (2021)
- Business of Being a Lawyer (2017)
- Southland Benefit Solutions (2016)
- Leadership Tuscaloosa (2016)
- Business of Being a Lawyer (2016)
- Women's Leadership Group, Maynard Cooper (2015)
- Leadership Tuscaloosa (2015)
- Junior League of Tuscaloosa Leadership Retreat (2015)
- Leadership Tuscaloosa (2014)
- Business of Being a Lawyer (2014)
- Business of Being a Lawyer (2013)

## The BP Oil Spill

• Huntsville Rotary Club Meeting (2016)

#### Think Green

• National Governors Association's Summer Meeting (2015)

## Status of the Deepwater Horizon Natural Resource Damage Assessment

• U.S. Senate Committee on Environment and Public Works (2011)

## **New Immigration Act**

Business Council of Alabama Meeting (2011)

# **Continuing Legal Education Seminars**

- Alternative Dispute Resolution
- Commercial Law
- Construction Law
- Deepwater Horizon/BP Oil Spill
- Environmental Law
- Ethics
- Intellectual Property
- Law Office Management
- Legal Marketing
- Mediation
- Natural Resource Damage Assessment
- Negotiations
- New Alabama Firearms Laws

- Strengths-Based Leadership
- Surety Law